

Personal Data Protection Notice

This Personal Data Protection Notice (“**this Notice**”) sets out how we, BD Agriculture (Malaysia) Sdn Bhd (Company Registration No.: 200401005618/ 644121-W) and/or our affiliates (collectively, “We,” “Us,” and “Our”) may collect, record, hold, store, use and/or otherwise process your Personal Data (as hereinafter defined).

For purposes of this Notice, the term “**Personal Data**” shall include without limitation, your name, gender, age, date of birth, nationality, identity card/passport number contact details, occupation, field of activity, position, preferences, interests and/or other information/data that may be used to identify or is identifiable to you.

Purposes of Processing Personal Data

We may collect, record, hold, store, use and/or otherwise process your Personal Data within or outside Malaysia for purposes of (a) fulfilment of Our contractual obligation including ancillary contractual services (e.g. warranty notifications or retrieval by the manufacturer); (b) communicating with you; (c) sending you information about Our products and services and other products and services offered by selected third parties which We think may interest you; (d) sending you invitations to join Our promotional or marketing programmes; and (e) conducting promotional or marketing activities/ events.

Please note that the provision of your Personal Data is voluntary. If, however, you do not provide Us with your Personal Data, we may not be able to communicate with you; provide the necessary services, if any, to you or otherwise fulfil the purposes highlighted above.

Disclosure to Third Parties

We may engage third parties to perform some functions on Our behalf and may provide access or disclose your Personal Data to such third parties within or outside Malaysia, which may include but not be limited to information technology service providers, banks, financial institutions, regulatory and governmental authorities, tax consultants, business and payroll consultants and tax auditors.

Your Access, Correction Requests and Inquiries

We also endeavour to ensure that the Personal Data that We hold is accurate, complete, not misleading and kept up-to-date. In this regard, you may at any time submit a written request to Us to access your Personal Data, correct your Personal Data, limit the processing of your Personal Data, seek any further information and/or submit a complaint in relation to this Notice.

Such written request may be sent to by email to bigdutchmanasia@bigdutchman.com.

Please note that your request above shall only be effective only upon Our acknowledgment of receipt thereof and may be subject to applicable laws and/or prescribed fees under any prevailing data protection laws.

Interpretation and Modification

In the event of any inconsistency or conflict between the English language version of this Notice and the Bahasa Malaysia language version of this Notice, the English language version of this Notice shall prevail with respect to such inconsistency or conflict.

We reserve the right to modify, update and/or amend this Notice at any time, a copy of which can be found on our website.